

CONNECT INDIA – SOCIAL MEDIA CONCEPTS

1. Your Order @ Your Doorstep

Content Description – Enjoy the freedom of instant, safe and trusted doorstep deliveries with Connect India's Domestic Express Courier services. Send anything. Get everything. At your very own, home sweet home. To know more and access exciting discounted rates, log on to <http://www.connectindia.com/>

Visual Description – [Doodle types graphics] Show a courier package labelled "Connect India" on the doormat having "Welcome" sign.

2. Why step out at all?

Description – Oh yes! Now you can enjoy the freedom of instant, safe and trusted doorstep deliveries with Connect India's Domestic Express Courier services. So, why step out at all? Just log on to <http://www.connectindia.com/>

Visual Description – [Doodle types graphics] Show a foot mark in silhouette and a big question mark in it.

3. Set the Doorbells Ringing!

Description – Oh yes! Now you can enjoy the freedom of instant, safe and trusted doorstep deliveries with Connect India's Domestic Express Courier services. Send anything. Get everything. At your very own, home sweet home. To know more and access exciting discounted rates, log on to <http://www.connectindia.com/>

Visual Description – [Doodle types graphics] Show a door frame and the traditional bell ringing.

4. Send... Zooooooop... Get!

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Visual Description – [Doodle types graphics] Show a south Indian guy sending something through a door and a Kashmiri guy receiving it from the other side.